

RÉSUMÉ: JED DONOHOE

Creative Director/Copywriter

An impressive creative manager with all the skills associated with more than 20 years of client-facing roles across local, national and international accounts

WORK HISTORY

RAPP-Collins, Los Angeles, CA
Creative Director (2011-present)
Brands: Toyota, Bank of America, Nestlé, AARP, Mattel, Fleming's

Ogilvy, Cairo Egypt
Creative Director (2008-2010)
Brands: British-American Tobacco, Unilever, Procter and Gamble, Kraft

MiniMash, Oakland, CA
co-Founder (2006-2008)

Ogilvy, Singapore
Regional Creative Director (2004-2006)
Brands: Motorola, Pond's, Nike, The Economist, Coca-Cola,

Ogilvy, Taipei, Taiwan
Regional Creative Director (2003-2004)
Brands: Dove, Taiwan Lottery, American Express Bank

Ogilvy, Jakarta Indonesia
Creative Director (2001-2003)
Brands: Sprite, GlaxoSmithKline, Dove, Kraft

CONTACT INFO

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SKILLS

Creative leadership Experience leading departments of up to 30 creative staff

Strategic thinking Insight mining and brief development

Conceptualization 18 award-winning campaigns across different media (Clio, Cannes, D&AD, LIAA)

Writing Dozens of brand voices across virtually all media

Problem solving Both analytical and intuitive thinking

Art direction Aesthetically attuned with Adobe Creative Suite skills

People management A hands-off manager wherever possible (but hands-on as necessary)

Ability to work under pressure Functions extremely well under demanding conditions

Motivation Self and others

Training Conducted training at all levels for multiple disciplines

Project management Innately well-organized, collaborative and quietly assertive

Pitch know-how Contributed to pitches that netted over \$1 billion in revenue (Toyota, US Army, Motorola, Sri Lankan Airlines)

Cultural empathy Work experience in 10 diverse countries